



London Drugs to unveil new concept store

Company celebrates over 29 years in Grande Prairie with a ribbon cutting ceremony and special presentation to the local Salvation Army Food Bank

March 28, 2017 – This Friday, March 31, 2017, Canadian retailer [London Drugs](#) re-opens its newly renovated store in Gateway Power Centre with the help of some special guests including Mayor Bill Given and Salvation Army Food Bank Executive Director, Lt. Peter Kim.

The entirely redesigned over 33,000 square-foot store features an open concept layout and improved shopping experience in every department.

London Drugs, now celebrating over 29 years in Grande Prairie, will continue its strong tradition of supporting the community from its new location. During the opening ceremony, London Drugs will be making a special presentation to the Salvation Army Food Bank.

“It’s important for us to make a positive difference in the Grande Prairie community in terms of charity, health care and sustainability, and we’re proud to continue to serve this great community through a completely upgraded shopping experience,” said London Drugs Store Manager, Shelly Abrey.

For those hoping to get a first look of the new store, London Drugs is welcoming customers to a ribbon cutting ceremony and grand re-opening celebration on Friday, March 31th at 8:45 am. The first customer in line will receive a special gift from the store, and will have the opportunity to cut the ribbon alongside Mayor Bill Given and Store Manager Shelly Abrey.

London Drugs’ re-opening celebration will continue with cake, coffee and prizes for customers, as well as product demos and sampling on opening day and for the first two opening weekends in April.

“We are excited to welcome Grande Prairie residents to the new location and we want to thank the community for their continued support during our 29 years here,” says Abrey.

A first look inside the new Grande Prairie London Drugs location

Computers

The new store design will feature an open technology environment to support customers’ connectivity needs for home and office, making shopping a simpler experience. With all the top names in Computers, Cameras, Electronics, Audio, Mobile Phones and Photolab services, London Drugs is a one stop shop for technology essentials.

Customers can also attend hosted workshops to receive technology training; everything from how to get the most from your digital camera to determining the best computer for your lifestyle.

Pharmacy

Pharmacy is the heart of London Drugs. The upgraded store offers an expanded consultation area and private consultation rooms, supporting the expanded role of pharmacists in delivering a range of health and wellness services to patients in Grande Prairie. In addition to helping customers find solutions to everyday health issues around allergy, cough & cold, pain management, stomach health and eye care, pharmacists provide flu vaccinations, diabetes management programs, travel vaccinations and medical advice, chronic disease management, screening and prevention clinics, medication reviews and much more. London Drugs pharmacists are committed to being an important part of our customers' health care team.

Cosmetics

You'll find London Drugs exclusive, luxury cosmetic lines, and an expanded selection of trusted favorites in the store's new beauty department. London Drugs beauty advisors are trained across all brands and needs — from recommending skincare products to finding the perfect pallets, shadows and shades. The open-concept design and fluid layout allows customers to touch, feel and try new and exciting products while they shop.

Learning Lab

The store's brand new classroom-style Learning Lab was designed to create an open learning environment for customers. Trained London Drugs experts will be offering comprehensive educational workshops in-store, on topics from health and wellness to technology and sustainability.

In an effort to foster a collaborative and community learning environment, the Learning Lab will also be available for use by Grande Prairie community groups, local educators and experts. To schedule a time to use the Learning Lab, contact the store manager, Shelly Abrey.

ABOUT LONDON DRUGS

Founded in 1945, B.C.-based London Drugs has 79 stores in more than 35 major markets throughout British Columbia, Alberta, Saskatchewan and Manitoba including its online store LondonDrugs.com. London Drugs offers consumers a range of products from digital cameras and cosmetics to computers and televisions. Renowned for its creative approach to retailing, the company employs more than 7,000 people with pharmacy and health care services being the heart of its business. Committed to innovation and superior customer service, London Drugs has established itself as a reputable and caring company and continues to position itself for future growth and development.

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To confirm your attendance or to schedule an interview, please contact:

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