

FOR IMMEDIATE RELEASE

Spend Less, Mean More With London Drugs This Holiday Season

Handpick creative and thoughtful gifts for loved ones

Richmond, BC (November 1, 2022) — <u>London Drugs</u> provides a convenient, safe and affordable shopping experience this festive season. As shoppers are looking for great deals and thoughtful gift ideas, London Drugs offers unique finds to *Spend Less, Mean More* all in one location.

London Drugs is a treasure trove for Christmas, and with extended holiday hours provides customers a variety of hours to shop. Understanding that life gets busy over the holidays, London Drugs offers several <u>pick-up</u> and <u>delivery options</u> to ensure those gifts get under the tree in time. Typically, pick-up orders will be ready within 30 minutes.

Committed to providing a superior shopping experience, at London Drugs customers will find that gift that captures a precious memory. From custom printed ornaments and everyday essentials to premium collections, shoppers can count on London Drugs to deliver great value for holiday shopping.

As a 100% Canadian owned retail store, London Drugs has been proudly supporting local brands since 1945 and will continue to showcase several Canadian vendors over the holidays through its <u>Proudly Canadian</u> program. For those that want to shop with the environment in mind over the festive season, London Drugs also offers several sustainable gift options.

"We're so excited to welcome customers to our stores across Western Canada for another holiday season," says London Drugs president and COO Clint Mahlman. "We encourage customers to look out for different savings events happening in the lead up to Christmas for great value on an assortment of meaningful gifts."

As experts across a variety of categories, the London Drugs team shares upcoming trends for the holiday season:

Toys

Safe gatherings with loved ones are front of mind for many this festive season, and London Drugs has a selection of board games to bring the family together. Inclusive toys that help to reduce stress and anxiety are also becoming increasingly popular.

Lava Lite

- Wordle the Party Game
- **Squishmallows**
- Backgammon

PhotoLab

Visit PhotoLab for thoughtful custom-made gifts. There are a variety of products that can be completed on the day of or within the week, perfect for a last-minute yet meaningful gift.

A few items this year in the PhotoLab include:

- Photo books and albums
- Calendars, cards, and magnetic memo boards
- Mugs, Carafes, Travel mugs, water bottles
- Pet items such as pet bowls and nametags
- Aprons, t-shirts, lens cleaning cloths
- Wooden, and aluminum panels and canvases
- Sports supplies including towels

Tech

Following the pandemic, health and fitness remain front of mind, making activity trackers a great gift this holiday season. With rising gas prices, more people are also considering e-bikes and e-scooters.

- Garmin Vivasmart Activity Tracker
- E-bikes and e-scooters
- Logiix Tripod for Smartphones and Cameras
- Fujifilm Instax Wide 300 Instant Camera

Confectionary and Advent Calendars

Nothing says it's the holiday season more than indulging in some holiday chocolates. Choose from a wide range of holiday confectionery from consumer favourites to <u>Foods of Europe</u>. Or, browse a range of immune-boosting foods to stay healthy over the holidays.

- Bonne Maman Advent Calendar
- Mackintosh Holiday Toffee
- Made Good Granola Bars
- Moo Free White Choccy Snowman
- Walkers Glenfiddich Tarts

Appliances

Hosting over the festive season? London Drugs has customers covered with convenient appliances for the home.

- Soda Stream
- Dash Mini Waffle Maker
- Dash Popcorn Maker
- <u>De'Longhi La Specialista Prestigio Espresso Machine</u>

Whether it's getting ready for a holiday party or looking to buy beauty products for the stocking, London Drugs has an extensive beauty line to help this holiday season.

- Bare Minerals Foundation Stick
- Lise Watier Rouge Gourmand Lipstick
- Shiseido Hanatsubaki Hake Polishing Face Brush

<u>Décor</u>

Decorate the home for the holidays with <u>snow gnomes</u>, <u>nutcrackers</u>, <u>snow spray</u>, and more.

Local

Supporting local brands, London Drugs offers a variety of options within each store:

- <u>C & C Candles Cozy Soy Candle</u>
- Dr. Segal's Energy Socks
- Salt Spring Coffee
- Rebels Refinery
- Strong & Free

Sustainable

Abundance and generosity are part of the holiday tradition, but more and more people are conscious of the excess waste that can be generated. London Drugs has many gift options for those that want to practice sustainable shopping:

- Stainless Steel Straws
- Thermos Drink Bottle
- Solar Lights

Giving Back to the Community

Customers can make this festive season a memorable one for families and seniors that are struggling in their community.

- The <u>Stocking Stuffers for Seniors</u> program will return to participating stores for the seventh year, starting November 12. This is an opportunity for customers to take a gift tag from the in-store Christmas trees, and purchase the items on the wish list which are for a specific senior in their community.
- Vancouver Firefighter Charities has teamed up with London Drugs for the annual toy drive event on December 8 and toys will be delivered to the <u>Lower Mainland Christmas</u>

 <u>Bureau</u> at Pan Pacific Vancouver on December 14.

For more information and to find out shopping hours over the holidays in local stores, visit londondrugs.com/christmas

- 30 -

About London Drugs

Founded in 1945, B.C.-based London Drugs sells to every province and territory in Canada through its online store www.londondrugs.com and has 79 physical stores in more than 35 major markets throughout British Columbia, Alberta, Saskatchewan and Manitoba. London

Drugs offers customers a range of products from personal protection equipment for pandemic safety to digital cameras and cosmetics to computers and televisions. Renowned for its creative approach to retailing, the company employs more than 9,000 people with pharmacy and health care services at the heart of its business. Committed to innovation and superior customer service, London Drugs has established itself as a reputable and caring Canadian company that supports Canadian brands and continues to position itself for future growth and development.

Social media:

Facebook: <u>/LondonDrugs</u>

Twitter: @LondonDrugs

Instagram: <u>@LondonDrugs</u>

For more information and requests for interviews, please contact:

Louise Stoddart tartanbond Louise.Stoddart@tartanbond.com 604.351.3623

Connect with London Drugs















tartanbond 2015 Main St #2, Vancouver British Columbia V5T 3C2 Canada

<u>Unsubscribe</u>