

## 3D Printing goes from novelty to consumer

### London Drugs brings 3D printers for consumers to easily test and try

**AUGUST 5, 2015, RICHMOND, B.C.** – Starting today, consumers will have easy access and be able to see first-hand the capabilities of 3D printing at your local London Drugs store. The [Tiertime UP Mini 3D printer](#) will be on display at 50 stores across Western Canada, marking a turning point where customers can see how these devices can be used in everyday life and not just for the professional user.

“You’ve likely learned about 3D printing from industry publications and seen the plastic-like output on display on your computer screens, now London Drugs is making it easy for customers to see first-hand if this technology is right for them,” said Cedric Tetzl, London Drugs Computers Merchandise Manager.

London Drugs specifically chose to carry the starter model UP Mini’s for the following reasons:

- Without prior knowledge of 3D printing, you can start your first print within 30 minutes;
- Requires very little maintenance;
- Powerful but produces very little noise;
- Strong support system for customers.

The Tiertime UP Mini 3DPrinter is as easy use to as a traditional inkjet printer using UP Fila ABS Filaments. New users can easily create custom parts, sculptures and more creative projects. Designers may also find the UP Mini useful for printing prototypes at their desk as they work on larger projects.

The UP Mini is currently listed at \$849.99\* featuring a protective enclosed design where raw plastic filament is layered on a warp resistant printing surface heated with PerfBoard in a safe and quiet machine. Using a precision head, ABS filaments are deposited on the platform, one fine layer on top of the other. These filaments are specifically engineered for UP 3D printers and provide excellent strength and low odour. The UP Mini is able to be used in any location.

Consumers can visit select London Drugs stores for personal tutorials and demonstrations of the Tiertime UP Mini 3DPrinter.

The computer departments will be demonstrating how easy the Tiertime UP Mini 3D printer is to use with in-store displays and experts on hand for questions. Consumers will have the opportunity to see and touch the finished product and discover ways that 3D printing can be used in their lives. The Tiertime UP Mini 3D printer and [replacement filaments](#) are available [online](#) and at all London Drugs stores.

#### Videos

[Learn about Tiertime UP Mini 3D printer](#)

[Watch a Tiertime UP Mini 3D printer timelapse](#)

\*The price of the Tiertime UP Mini 3DPrinter is subject to change. Please check back regularly on [www.LondonDrugs.com](http://www.LondonDrugs.com)

#### Media

Please contact the following individuals for demonstration in respective locations:

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### **About Tiertime**

Tiertime Corporation specializes in the manufacturing of 3D printers and rapid prototyping equipment for industry & consumers. Their consumer line of 3D printers sold under the UP Printer brand, are highly acclaimed and category leaders. UP printers are high quality, technically advanced, and have a multitude of uses. Its higher-end solutions are widely applied in manufacturing, aeronautics, astronautics, medical & health care, education, animation & product design. The UP Series can be used by everyone from students to design firms and everyone in-between, to bring their projects and visions to life. The company offers its users an industry-leading user experience and after sale support infrastructure.

### **About London Drugs**

Founded in 1945, B.C.-based London Drugs has 79 stores in more than 35 major markets throughout British Columbia, Alberta, Saskatchewan and Manitoba including its online store [www.londondrugs.com](http://www.londondrugs.com) London Drugs offers consumers a range of products from digital cameras and cosmetics to computers and televisions. Renowned for its creative approach to retailing, the company employs more than 7,500 people with pharmacy and health care services being the heart of its business. Committed to innovation and superior customer service, London Drugs has established itself as a reputable and caring company and continues to position itself for future growth and development.

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The media relations team at London Drugs is available to assist with stories, product shots and interviews.

### **For more information or to arrange an interview, please contact:**

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