

Five helpful green holiday tips from London Drugs

DECEMBER 21, 2015, RICHMOND, BC – Once Christmas morning arrives there is always the question of what to do with the wrapping and packaging. How to power your new gadgets and what to do with old electronics and appliances. Here are five green tips from London Drugs this holiday season :

1. Recycle your packaging

Now people can actually recycle their packaging where they bought it. Our comprehensive *Bring Back the Pack* recycling program provides an opportunity for all packaging from London Drugs products to be properly recycled. This answers the question of what to do with the Styrofoam surrounding your brand new TV or the cardboard and plastic wrap around your new kitchen toy. London Drugs has been actively recycling Styrofoam since 2008 and has diverted over 250,000lbs of it from landfills.

2. Recycle your old electronics & small appliances

Bring in the old electronics and appliances that were replaced over the holidays for proper recycling. Besides electronics like TV's, computers and video players, customers can also recycle any small appliance with a plug at their nearest London Drugs. This includes toasters, microwaves, kettles, hair dryers, curling irons, televisions, alarm clocks and even cordless phones.

3. Rechargeable Batteries

Did you receive an electronic game or toy? Consider using rechargeable batteries to extend your play, reduce waste and save money in the long run. Popular sizes are all available with compact chargers and provide a great value for those toys designed to entertain your children, big and small, for hours on end. And remember, you can bring in your old batteries for recycling to any London Drugs. For more information on Rechargeables vs Regular Batteries visit our [Green Deal](#) blog.

4. Recycle your broken Christmas lights

A string of broken lights is not trash. It contains copper wire and other elements that are worth recycling. Old lights can be taken back to your local London Drugs store. Look for energy-efficient LED lights to replace them.

5. Donate your old cell phones and smartphones

Instead of discarding your old cell phones and smartphones; drop them off at London Drugs for proper recycling in a [Call2Recycle](#) collection box.

By working with several key vendors throughout the year London Drugs continues to achieve a 90% plus waste reduction rate in all of its stores across Western Canada. For more information on recycling at [London Drugs](#) visit www.greenddeal.ca.

About London Drugs

Founded in 1945, B.C.-based London Drugs has 79 stores in more than 35 major markets throughout British Columbia, Alberta, Saskatchewan and Manitoba including its online store www.londondrugs.com London Drugs offers consumers a range of products from digital cameras and cosmetics to computers and televisions. Renowned for its creative approach to retailing, the company employs more than 7,500 people with pharmacy and health care services being the heart of its business. Committed to innovation and superior customer service, London Drugs has established itself as a reputable and caring company and continues to position itself for future growth and development.