



London Drugs Provides Update on Fort McMurray Fire Relief Efforts and an offer of free passport photos for all Fort McMurray residents at all Alberta London Drugs stores

May 13, 2016, EDMONTON, ALBERTA - Since May 3, the London Drugs team has been in communication with representatives from Northlands, the Canadian Red Cross, the Edmonton Emergency Relief Society, and the Lac La Biche evacuee centre to discuss and determine how the company, its staff and customers can best help the residents of Fort McMurray.

***Today, London Drugs announces all Fort McMurray residents are welcome to visit any of our Alberta stores and we will provide new, replacement passport photographs at no charge.**

In addition to this passport photo offering, we would like to thank our entire London Drugs team for all of your help and support of Fort McMurray thus far. Below is a timeline of support to be proud of.

May 3 - London Drugs enabled donations supporting the Canadian Red Cross at cashier tills at all 78 London Drugs stores and online at www.LondonDrugs.com. (As of May 13, \$83,000 has been collected from our generous customers.) Thanks to the government's matching program, these donations will go twice as far bringing the current total to \$166,000.

May 4 - A dedicated toll-free emergency pharmacy help line is set up and continues to be available with direct contact to two Edmonton London Drugs pharmacists (<http://blog.londondrugs.com/emergency-pharmacy-services-and-complimentary-charging-stations-for-fort-mcmurray-wildfire-evacuees>).

The London Drugs events trailer is uploaded with medical and personal supplies and travels north on Highway 63 towards Lac La Biche delivering supplies. Evacuees are told to "flag us down" should they need anything. Once in Lac La Biche, supplies are provided to the Bold Centre. Volunteers learn the evacuees are in need of more water, as well as toys and games to provide distractions for the children.



May 5 - London Drugs is asked for another donation of supplies for the Lac La Biche evacuation centre. Staff volunteers and a truck full of games, toys, colouring books, water and personal care supplies travel back to the Bold Centre.

May 6 - 1000 baby care packages are prepared and delivered to the Edmonton Emergency Relief Society for use at the Northlands evacuee centre.

May 7 - London Drugs convoy travels to local radio stations to deliver hundreds of baby care packages for various donation drives.

Northlands places urgent request for a donation of over the counter medication and supplies for their Edmonton evacuee centre. Staff volunteers upload 53 ft. truck with OTC medications and personal care items for delivery.



May 8 - Two 53 foot transport trucks deliver additional 1,000 baby care packages, water, toiletries, paper towels and toilet paper to the Edmonton Emergency Relief Society collection hangar at the Edmonton International Airport.

London Drugs and Sokil Transport pick up two 53 foot trucks full of emergency supplies from the Edmonton Emergency Relief Society hangar at the Edmonton International Airport and deliver them to the Kingsway Garden Mall evacuee distribution centre at the former Target location.



May 9 - We know evacuees need to stay connected so we deliver a charging station to the Northlands evacuation centre.

Alberta Health Services informs London Drugs of outbreak of viral gastroenteritis at the Northlands evacuee centre in Edmonton. London Drugs donates over the counter relief supplies and products for distribution to those affected.



May 10 - London Drugs delivers a cheque for \$70,000 to the Canadian Red Cross for immediate support of Fort McMurray relief efforts. On the ground support in Edmonton continues to engage with emergency relief services to learn of what additional support is needed; \$75,000 in urgent supplies and personal care items have been donated to date.

May 11 & 12 - London Drugs prepares additional donations of baby food, kids' colouring books/activity packages, and various cosmetics products supporting the Edmonton Emergency Relief Society.

May 13 - London Drugs announces offer of free passport photos for all Fort McMurray residents when visiting any one of our Alberta store locations.

*Please provide valid Fort McMurray identification to obtain passport photographs at no charge. Passport photos will be offered at no charge in all of our Alberta stores until May 20, 2016.

London Drugs continues to collect donations to the Red Cross at all 78 London Drugs locations across Western Canada as well as online at www.LondonDrugs.com.

ABOUT LONDON DRUGS

Founded in 1945, B.C.-based London Drugs has 79 stores in more than 35 major markets throughout British Columbia, Alberta, Saskatchewan and Manitoba including its online store www.londondrugs.com. London Drugs offers consumers a range of products from digital cameras and cosmetics to computers and televisions. Renowned for its creative approach to retailing, the company employs more than 7,000 people with pharmacy and health care services being the heart of its business. Committed to innovation and superior customer service, London Drugs has established itself as a reputable and caring company and continues to position itself for future growth and development.

For more information please contact:

Wendy Hartley
Wendy@hartleypr.com
604-817-2758

Natalie Harper
natalie@harperpr.com
780.909.2281