



## **London Drugs announces return of Tech Drive and partnership with Computers for School Plus as students return back to school**

*Thousands of Western Canadian Students Face Digital Learning Gap  
With Limited Access to Tech Devices*

**August 9, 2021 - Richmond, BC** – Following the successful 2020 Tech Drive, London Drugs is partnering with local affiliates of [Computers for Schools Plus](#) (CFS+), a Government of Canada program that collects donated computers, trains youth to refurbish the devices, and distributes the refurbished tech to schools, nonprofits, libraries, First Nations groups, and students.

“Last year London Drugs provided over 200 computers to students across Western Canada through our inaugural Tech Drive event,” says Nick Curalli, Vice-President - Technology Solutions. “London Drugs has been responsibly recycling customers’ old computers and electronic devices for decades, some of which are still in working order. Last year we discovered that not every family had access to necessary technology tools. By partnering with Computers for Schools Plus we were able to bring used but functional computers to families in need. With more students returning to the classroom in person this year, we anticipate and hope to support an ongoing need for families to have access to technology for their schoolwork.”

Laptops are the most in-demand with desktops, tablets and mobile phones all being accepted. Families and students requesting donated computers can easily apply directly through the appropriate [Computers for Schools Plus affiliate](#).

82 London Drugs stores across Western Canada will be accepting used computers as part of this initiative. Tech departments will be working with CFS+ affiliates in [British Columbia](#), [Alberta](#), [Saskatchewan](#), and [Manitoba](#) to restore and distribute the devices donated to our Tech Drive.

Charity Partner companies are:

- British Columbia – BC Technology for Learning
- Alberta – Computers for Schools Alberta
- Saskatchewan - Computers for Schools delivered by Saskatchewan Technology Renewal Inc.
- Manitoba – Computers for Schools Manitoba

Devices for donation will face some criteria - such as no cracks in the screen and still having its power cord - and devices that don't meet the criteria will be recycled responsibly as part of London Drugs' [What's the Green Deal program](#). Individuals can drop the device at the TECH Service Desk and the technicians will conduct a complete data wipe prior to it being restored.

More information on the Tech Drive can be found here:

<https://www.londondrugs.com/techdrive.html>

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## **ABOUT LONDON DRUGS**

Founded in 1945, B.C.-based London Drugs sells to every province and territory in Canada through its online store [www.LondonDrugs.com](http://www.LondonDrugs.com) and has 82 physical stores in more than 35 major markets throughout British Columbia, Alberta, Saskatchewan and Manitoba. London Drugs offers consumers a range of products from personal protection equipment for pandemic safety, to digital cameras and cosmetics to computers and televisions. Renowned for its creative approach to retailing, the company employs more than 9000 people with pharmacy and health care services being the heart of its business. Committed to innovation and superior customer service, London Drugs has established itself as a reputable and caring Canadian company that supports Canadian brands and continues to position itself for future growth and development.