



OPRAH CHOOSES VANCOUVER-BASED PUDUS™ SLIPPER SOCKS AS ONE HER FAVOURITE THINGS FOR 2017

RICHMOND, BC – November 14, 2017: Vancouver-based **PUDUS™** (pronounced /'poodoos/) has made the cut for Oprah's Favorite Things List 2017 as featured in the December issue of O, The Oprah Magazine. The ultimate warm and cozy slipper socks originally caught the eye of Oprah herself, during her Favourite Things shoot. The lifestyle guru's blessing was an exciting surprise for the local company. Whenever a product is chosen as an Oprah favourite, it automatically becomes one of the most sought-after gifts for the holiday season.

"The word of mouth has been fantastic, and we're thrilled that the coziness of **PUDUS™** has found its way from our roots in Vancouver all the way to Oprah," says Randi Segal, CEO of **PUDUS™**.

Founded in 2015 by the same family behind Dr. Segal's™ fashionable compression socks, the **PUDUS™** Classic Collection unites more than 40 vibrant designs to an elevated level of softness. Available in 3 sizes from toddler to adult, PUDUS™ extra-soft, animal friendly fleece and high traction silicone grippers provide comfort at every step.

PUDUS™ are available in a wide range of colours and patterns and are a great gift for virtually anyone.

"I put on these cozy sock slippers for the Favorite Things shoot, and loved them! So will anyone you give them to, from toddlers to grandmas," said Oprah in the December issue of O, The Oprah Magazine.

Find PUDUS™ at [London Drugs](#) stores, online at [LondonDrugs.com](#) , [ilovemypudus.com](#) and specialty retailers across Canada and the USA.

About PUDUS™:

We love our feet. Big feet, small feet, baby feet, all feet. They take us through life's precious moments, help us stand taller and keep us firmly connected to the world we love.

You may call it a foot thing, but we call it a love thing. It's a warm and cozy, cuddle up comfort thing. That's why we created **PUDUS™**, the slipper socks made with the softest, fluffiest most comfortable lining guaranteed to wrap your precious feet in warmth and comfort - all day, all night.

Love. Be Yourself. Live Inspired.

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