



London Drugs relocates to Centre Village Mall, unveils new concept store and celebrates over 25 years in Lethbridge with continued support for the Lethbridge Food Bank

September 28, 2016 – This Friday, Canadian retailer London Drugs re-opens at its new location at Lethbridge Centre Village Mall. The entirely redesigned and expanded 40,000 square-foot store features an open concept layout and improved shopping experience in every department. The opening of London Drugs marks the completion of Centre Village Mall's makeover and expansion which is the largest redevelopment in its 46 year history.

London Drugs, now celebrating over 25 years in Lethbridge, will continue its strong tradition of supporting the community from its new location. During re-opening weekend on Saturday October 1st and Sunday October 2nd, one dollar from every transaction made will be donated to the Lethbridge Food Bank.

"It has always been and will continue to be important for us to make a positive difference in the Lethbridge community both in terms of charity, health care and sustainability," said London Drugs Store Manager, Chris Mabie.

Earlier this year, the store celebrated a 94.5% waste diversion, diverting thousands of pounds of waste from Lethbridge landfills. The store is one of the best in the chain when it comes to recycling and waste diversion, and consistently receives top marks during London Drugs' annual Waste Audit. They continue their commitment to recycling in their new location, which includes in-store recycling drop-off for customers and sustainability awareness programs and events.

For those hoping to get a first look of the new store, London Drugs is welcoming customers to a ribbon cutting ceremony and grand re-opening celebration on Friday, September 30th at 8:30am. The first customer in line will receive a special gift from the store, and will have the opportunity to cut the ribbon alongside Deputy Mayor Blaine Hyggen and Store Manager Chris Mabie.

"The redevelopment of Centre Village Mall is an investment in the community," said Bill Kennedy, Anthem Properties' Executive Vice President of Investments. "Anchor tenants like London Drugs will benefit the entire area and we are looking forward to attending the store's opening on Friday."

London Drugs' re-opening celebration will continue through the weekend with in-store demos, prizes for customers as well as balloon animals and face painting from 10am to 2pm on Saturday and Sunday.

"We are excited to welcome Lethbridge residents to the new location and we want to thank the community for their continued support during our 26 years here," says Mabie.

A first look inside the new Lethbridge London Drugs location

Computers

The new store design will feature an open technology environment to support customers' connectivity needs for home and office, making shopping a simpler experience. With all the top names in Computers, Cameras, Electronics, Audio, Mobile Phones and Photolab services, London Drugs is a one stop shop for technology essentials.

Customers can also attend hosted workshops to receive technology training; everything from how to get the most from your digital camera to determining the best computer for your lifestyle.

Pharmacy

Pharmacy is the heart of London Drugs. The new location offers an expanded consultation area and private consultation rooms, supporting the expanded role of pharmacists in delivering a range of health and wellness services to patients in Lethbridge. In addition to helping customers find solutions to everyday health issues around allergy, cough & cold, pain management, stomach health and eye care, pharmacists provide flu vaccinations, diabetes management programs, travel vaccinations and medical advice, chronic disease management, screening and prevention clinics, medication reviews and much more. London Drugs pharmacists are committed to being an important part of our customers' health care team.

Cosmetics

You'll find London Drugs exclusive, luxury cosmetic lines, and an expanded selection of trusted favorites in the store's new beauty department. London Drugs beauty advisors are trained across all brands and needs — from recommending skincare products to finding the perfect pallets, shadows and shades. The open-concept design and fluid layout allows customers to touch, feel and try new and exciting products while they shop.

Learning Lab

The store's brand new classroom-style Learning Lab was designed to create an open learning environment for customers. Trained London Drugs experts will be offering comprehensive educational workshops in-store, on topics from health and wellness to technology and sustainability.

In an effort to foster a collaborative and community learning environment, the Learning Lab will also be available for use by Lethbridge community groups, local educators and experts. To schedule a time to use the Learning Lab, contact the store manager, Chris Mabie.

Opening Weekend Learning Lab Schedule:

Friday, September 30, 2016	Saturday, October 1, 2016	Sunday, October 2, 2016
11am – Windows 10 Tips and tricks Noon – Dyson Air Purifier Demo 1pm – What is high res audio	11am – Ipad Tips and Tricks Noon – Dyson Air Purifier Demo 1PM – What is high res audio	1pm –Wifi Solutions Explained 2pm – HD vs UHD explained 3pm – How to take better pet photos

2pm – What’s your skin type 3pm – Apple Tips and Tricks 4pm – Kitchen Aid Syphon Coffee maker demo 5pm – How to take better pet photos 6pm – What’s your skin type 7pm – What’s the deal with HDMI	2pm – What’s your skin type 3pm – Windows 10 Tips and Tricks 4pm – Kitchen Aid Syphon coffee maker demo 5pm – What do the numbers on binoculars mean? 6pm – Skin undertones explained 7pm – TV connections explained	4pm – Dyson Air Purifier demo 5pm – Fall color trends (cosmetics)
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ABOUT LONDON DRUGS

Founded in 1945, B.C.-based London Drugs has 79 stores in more than 35 major markets throughout British Columbia, Alberta, Saskatchewan and Manitoba including its online store LondonDrugs.com. London Drugs offers consumers a range of products from digital cameras and cosmetics to computers and televisions. Renowned for its creative approach to retailing, the company employs more than 7,000 people with pharmacy and health care services being the heart of its business. Committed to innovation and superior customer service, London Drugs has established itself as a reputable and caring company and continues to position itself for future growth and development.

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Media are invited to attend the grand re-opening and ribbon cutting ceremony.

London Drugs Manager, Chris Mabie, will be available for interviews regarding the new concept store and relocation.

Members of Anthem Properties’ executive team will be available for interviews regarding the redevelopment of Centre Village Mall.

To confirm your attendance or to schedule an interview, please contact:

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