

## From Phone to Frame: London Drugs Launches New Photolab iOS App

### *Professionally Printed Photos Straight From Your iPhone & iPad*

**July 12, 2016** – London Drugs, a leader in photo printing services, has announced the launch of the [Photolab iOS app](#), now available for iPhone and iPad. The free app allows iOS users to easily upload and order high-quality photo prints at the touch of a finger, for as low as 39 cents per print.

London Drugs designed the [Photolab app](#) for those looking for a simple way to have their photos professionally printed from their mobile devices on-the-go. The easy-to-use platform allows users to upload photos straight from their device's camera or upload from their Camera Roll, and order prints in seconds.

For those customers who already use the [London Drugs Photolab website](#) to order prints online, they will be able to sign into their existing Photolab Account and place orders from their Collections. Sign-up is quick and simple for new users.

To provide customers with an exhaustive list of printing options straight from their mobile devices, [London Drugs](#) has added print options in a wide variety of sizes and styles. The app offers glossy and pearl prints, photos with borders, [enlargements](#), and even fine art prints including [bamboo](#), [canvas](#) and [metallic prints](#). For those hoping to print their favourite Instagram shots, the app also offers convenient square prints. Prints available on the app range in size from 4x4 to 24x96.

Users can pay for prints in-app or in-store, and choose between delivery or pick-up from a [London Drugs location](#) available through the app.

As of July 5, 2016, iPhone and iPad users will be able to download the [Photolab app](#) from Apple's App Store. [London Drugs](#) has announced they will be soon be rolling out more features and updates, as well as an Android version of the [Photolab app](#).

**About London Drugs:** Founded in 1945, B.C.-based London Drugs has 79 stores in more than 35 major markets throughout British Columbia, Alberta, Saskatchewan and Manitoba including its online store [www.londondrugs.com](http://www.londondrugs.com). London Drugs offers consumers a range of products

from digital cameras and cosmetics to computers and televisions. Renowned for its creative approach to retailing, the company employs more than 7,000 people with pharmacy and health care services being the heart of its business. Committed to innovation and superior customer service, London Drugs has established itself as a reputable and caring company and continues to position itself for future growth and development.

**To arrange an interview or for product demonstrations, please contact:**

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