



London Drugs Photolab Celebrates World Photo Day 2015

Free Workshops and Great Offers from London Drugs Photolab on August 19th

AUGUST 18, 2015, RICHMOND, BC - August 19th marks [World Photography Day](#), which was first launched in 2009, with the goal to unite local and global communities in a worldwide celebration of photography. Whether you are a pro or just a casual photographer, [World Photo Day](#) is a great opportunity to celebrate one of the world's most pervasive, accessible and democratic art forms.

[London Drugs Photolab](#) is excited to once again be celebrating [World Photo Day](#) this year, both [in-stores](#) and [online](#). Select locations throughout BC and Alberta will be offering a **series of free workshops** devoted to tips, themes and new products that are sure to help photographers of all skill and experience levels improve their craft. [Check here](#) for locations and workshop details.

Another great way to participate is to grab your camera and shoot, shoot, shoot – and upload your best shots to the [World Photo Day gallery online](#). The online gallery is an absolute must-see for any true photography lover, as the images photographers have posted are as brilliant and amazing as you'll see anywhere. Be sure to check out all the galleries from previous years as well.

To begin sharing your photos worldwide for World Photo Day, simply [register](#) on the [World Photography Day](#) site or log in with your Facebook account to get started. **The gallery is only open for upload from Aug 19-25.** Here are their [tips for photo submissions](#):

- Only upload 1 (one) photograph to the gallery
- Choose carefully as your entry cannot be changed after submission
- Your photo must be a minimum of 1800 x 1800 pixels (3.2 megapixels)
- Your high resolution image isn't made publically accessible
- Share your story - Your photograph is more powerful with a story
- Fill in your profile - People want to relate with more than a picture
- No Watermarks - If you have a watermark on your image you will not be considered for our photobook
- You are encouraged to capture your image between Aug 19-25 but will accept a photograph captured earlier in the year

In addition, to help give your best photos life beyond an online gallery, the [Photolab](#) is also offering 25% off all [canvas gallery wrap](#) orders—**on August 19 only**, just to make your World Photo Day even more special. See your local [Photolab](#) for more details.

Follow our [#LDExperts](#) and [#WorldPhotoDay](#) events on [Twitter](#) and [Instagram](#).

London Drugs Social Media:

[Facebook](#)

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London Drugs Blogs:

[LD Nerd Blog](#)

[All You Need to Know Blog](#)

[Cosmetics Beauty Blog](#)

[Photolab Blog](#)

[What's the Green Deal Blog](#)

[LD Insurance Blog](#)

About London Drugs: Founded in 1945, B.C.-based London Drugs has 79 stores in more than 35 major markets throughout British Columbia, Alberta, Saskatchewan and Manitoba including its online store www.londondrugs.com. London Drugs offers consumers a range of products from digital cameras and cosmetics to computers and televisions. Renowned for its creative approach to retailing, the company employs more than 7,000 people with pharmacy and health care services being the heart of its business. Committed to innovation and superior customer service, London Drugs has established itself as a reputable and caring company and continues to position itself for future growth and development.

To arrange an interview or for product demonstrations, please contact:

Cynnamon Schreinert
Media Relations
604-802-2733
cynnamon@hartleypr.com
@CynnamonS

Angela Joyce
Media Relations
403-681-9286
angela@whiterabbitcommunications.com
@angelamjoyce

Natalie Harper
Media Relations
780-909-2281
natalie@harperpr.com
@natalieharperPR