

London Drugs invests in all new photo finishing platform

New [Photolab Website](#) and Kiosks installed in 78 London Drugs locations

JANUARY 21, 2016– RICHMOND, B.C. – London Drugs continues its commitment to superior customer service with the launch of its new photolab website and in-store kiosks. At 78 London Drugs locations across Western Canada, the new touchscreen kiosks and technology have been installed in the photolab departments. With upgraded software, mobile access and a widespread variety of customizable printing options - including fine art - London Drugs is taking its photo business to a whole other level.



“Our developers have spent the last year refining our new website and in-store software before preparing this extensive rollout for our customers across Western Canada,” said Andy Kahrmann, London Drugs business unit manager, photolab. “We believe this new platform and design will provide our customers with an enhanced photo sharing and printing experience. Our photolab printing options continue to expand as new technologies enter the market. We’ve had tremendous success with our [personalized photo mugs](#) for example and our ability to provide a 24-hour turnaround.”

London Drugs’ new photolab website now has the ability to inform customers of their photo upload speed while hosting all images in an online photo album. Customers can upload images directly from their Facebook, or Instagram accounts while seeing the different print options available for each image. An added new feature is the ability to begin a photolab project in one location and then finish it in-store if additional guidance from a London Drugs Photolab expert is required.

In-store kiosks have been updated with larger touchscreen monitors. Customers uploading photos in stores can use all formats of storage media including smartphones or tablets using in-store WiFi to upload their images. Every London Drugs store has free WiFi available. All completed projects are stored in a cloud account making future ordering easy.

“We read all of our customer comments and took this feedback into consideration when designing the new photolab platform,” added Kahrmann. “Customers will be thrilled with how simple it is to crop and preview images and photo gifts on their screens. There are also now more than 30 themed categories with 111 individual styles available for building the very popular [photo books](#).”

Additional customizable printing items include [puzzles](#), boxes, [calendars](#), [coasters](#), [mousepads](#), [pet items](#), [clipboards](#), and [crystals](#). [Fine Art printing](#) continues to increase in growth for London Drugs’ photolab with bamboo and [canvas](#) materials available.

Customers are invited to visit the in-store kiosks at their local London Drugs or to access the Photolab [website](#) at their home or on their smartphone. Individuals looking for a demonstration of the Photolab can attend an introductory [workshop](#).

About London Drugs:

Founded in 1945, B.C.-based [London Drugs](#) has 79 stores in more than 35 major markets throughout British Columbia, Alberta, Saskatchewan and Manitoba including its online store [www.londondrugs.com](#) London Drugs offers consumers a range of products from digital cameras and cosmetics to computers and televisions. Renowned for its creative approach to retailing, the company employs more than 7,500 people with pharmacy and health care services being the heart of its business. Committed to innovation and superior customer service, London Drugs has established itself as a reputable and caring company and continues to position itself for future growth and development.

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